



September 7, 2018

Dear Parents,

We are excited to announce that our 2nd annual Jogathon fundraiser will take place on Friday, September 28th.

Fundraising dollars will go toward enhancing the school's STEM offerings – educational materials with an emphasis on coding. Materials will differ by grade level so that they are age appropriate. Some examples of what is currently being considered:

- Preschool: Code-a-pillar
- PreKindergarten: Cubetto Variety Bundle
- Kindergarten: Cubetto Logic Bundle; Code & Go Mouse Classroom Set
- Grades 1-3: Dash and Dot Class Set, Creativity Pack, and Xylophone
- Grade 4 and 5: Makey Makey; Cubelets Creative Constructors Pack; Little Bits Code Kit

We suggest an average donation of \$100 per family. We expect the cost of the programming materials to range between \$10,000-\$15,000. Any money not used for programming materials would go to our general fund and may be used for great ideas that come up this year or future academic years. Some examples of things we have paid for in the past include: additional school field trips and in-school events such as the kindergarten Toymaker event and preprimary storytelling, author events in the library, additional enrichment choices for rainy day recesses and within classrooms, playground equipment, electronics kits, and providing funds for grade band social events.

The money raised will go into effect immediately following the Jogathon, with students benefiting from the new programming materials this fall. Elementary students will have access to the enhanced offerings during Technology classes with Mr. Nelson, and preprimary students will use them in their classrooms with their teachers.

What can you do to help?

1. **Donate** – please consider donating at any level that is appropriate for your family. We'd love to have 100% participation.
Donate here: <http://ccabellewoodpa.ourschoolpages.com/Article/View/Jogathon>
2. **Match your donation** through your company. Many local companies offer matching for non-profit donations. Please consider initiating a match through your company website.
3. **Share your knowledge** – if you are interested in being a part of a committee that selects the coding materials, please contact christiann@cedarcrestacademy.org by **Wednesday, September 12th**.

Today we are sending each child home with 3 little "feet" and a shoelace. For every \$25 raised during the fundraising period, your child will receive an additional foot. These are commonly worn as necklaces, but can also be worn as bracelets, or even on shoes and backpacks, and we encourage your child to wear them with pride to school now through September 28th. Students are welcome to wear last year's necklaces too!

Just as we did last year, we'll have 3 weeks to raise money:

- Money donated by Wednesday, Sept 12th will receive feet on Friday, Sept 14
- Money donated by Wednesday, Sept 19th will receive feet on Friday, Sept 21

- Money donated by Wednesday, Sept 26th (last day to donate!) will receive feet on Friday, Sept 28

A few logistics:

- Last year, we had some parents submit their donation through the company's website. While that's great, and we're happy to have the donation, these donations come to us weeks or months later. We prefer you donate through our website first, and then initiate your match through your company's website. Or just email us a copy of your donation after you've donated through your company website. Either way works – we just want to know about your donation right away, so that we can credit your child and get them their feet.
- It also helps us if, when you are initiating a match through your company's website, you include a note with your child's name and the word Jogathon.
- Timelines for the Jogathon event will be similar to last year. Approximate start times:
 - 11:00am preschool
 - 11:30am Pre-K
 - 1:15 Kindergarten
 - 2:30 1st-5th grade
- The week of the Jogathon will be a spirit week, with different dress-up themes by day.
 - Monday – color competition by grade
 - Preprimary: green
 - Kindergarten: red
 - 1st: white
 - 2nd: yellow
 - 3rd: blue
 - 4th: orange
 - 5th: purple
 - Tuesday- Twin Day
 - Wednesday – Denim and flannel
 - Thursday – Throwback Thursday (pick any decade you like)
 - Friday – house shirts for elementary and colored shirts by class for preprimary (shirts will be provided)

We'd love to have you join us on September 28th for the event! Our volunteer positions have been filled, but we'd love to have you come out and cheer. The route goes around both ballfields of the Hidden Valley Sports Park behind the school. Be aware that parking, as always, may be an issue. Feel free to park in the Hidden Valley Complex parking lot (where the Boys and Girls Club is). Our route will pass right by this parking lot, making it a convenient choice on the day of the event.

A couple of weeks after the Jog-A-Thon, we'll announce which elementary house/pre-primary class raised the most money. They will be rewarded with a party. If we make our minimum goal of \$10,000, the top runners will have a chance to dump ice water on some of the teachers!

If you have any questions, please feel free to contact me anytime at 206-399-8558 or susanne@guthriefamily.org

Thank you,

Susanne Guthrie

Fundraising Director, CCA Bellewood Parent Association